

Travel Year in Review 2016

By Paige Brettingen Dec 21, 2016



6 / 13

THE ZIKA EFFECT

Media focus on the [Zika virus](#) took a hard toll on travel to the Caribbean, especially during the holiday season, says Eric Grayson, founder of [Discover 7](#)—a luxury travel concierge company in New York City. "At a time when travel to the Caribbean is usually at its peak, we are seeing a sharp decline in bookings by perhaps as much as about 35 percent," he says. As a result, travel to Hawaii has increased by about 20 percent as compared to last year; and there's also been a 10 to 15 percent uptick in vacations to cold-weather destinations like Aspen, Vail and Park City, he notes.

